

Postgraduate and Professional Research in Chartered Management

Iqbal shaukat

Financial management Association, Pakistan

Email: Professionalstudent1000@gmail.com

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Abstract

Chartered management qualification is very important in this age of manage globalization. In chartered manager we study the different stream of management. In chartered manager we study about the buying and selling material, we study about the economic order quantity of material management. In the chartered manager we study all the aspects of material management, which is relate to production and operation management. In the chartered manager we study about the operation management with detail and study case. in the chartered manager we can learn about the utilization of resource under the principles of operation management, in operation management we study about the best location of resources and it utilization according to the needs. in the chartered management we study about the quality control and project management.

Keywords: *Chartered Management, Qualifications, Era Globalized, Management*

Introduction

In the chartered manager study we discuss about the quality control management, which is relate the stander of performance. In chartered management we study about the project management, in which we estimate about the completion of activity of various phase of the desire project. In chartered manager study about the marketing management, in the chartered manager we study about the sales, promotion, market and segementation and about the marketing strategies. In the chartered management we study about the marketing concept which is relate to the conceptually to marketing management. Business management is very important in this era of globalization. Anaba, D. C., Kess-Momoh, A. J., & Abolore, S. A. (2024).

In the era of rapid globalization and increasingly complex organizational environments, the demand for highly competent and professionally qualified managers has become more critical than ever. Chartered Management has emerged as a comprehensive and structured qualification that equips professionals with advanced managerial knowledge, strategic thinking skills, and practical competencies required to address contemporary business challenges. Postgraduate and professional research in Chartered Management plays a pivotal role in bridging theoretical frameworks with real-world managerial practices. Cortes-Murcia, D. L., Guerrero, W. J., & Montoya-Torres, J. R. (2022).

Chartered Management education encompasses a wide range of managerial disciplines, including material management, operations management, quality control, project management, and strategic resource utilization. Through postgraduate-level study and professional research, learners are exposed to in-depth analyses of purchasing and supply processes, economic order



quantity (EOQ), production planning, operational efficiency, and optimal resource allocation. These areas are essential for ensuring organizational sustainability, competitiveness, and performance excellence. DuBrin, Andrew J. (2009).

Furthermore, professional research in Chartered Management emphasizes evidence-based decision-making and case-based learning, enabling managers to critically evaluate operational problems and implement effective solutions. By integrating academic research with professional practice, Chartered Management programs foster the development of leadership capabilities, ethical responsibility, and continuous improvement within organizations. This integration is particularly important in supporting organizations to adapt to global market dynamics, technological advancements, and evolving quality standards. Esther, D., Musa, M. S., Balarabe, F., Umar, N. Y., Ibrahim, U. Y., & Ahmad, A. A. (2025).

Therefore, this article aims to explore the significance of postgraduate and professional research in Chartered Management, highlighting its contribution to the development of managerial competencies, operational effectiveness, and strategic resource management. The discussion underscores how Chartered Management education serves as a vital foundation for producing globally competent managers capable of leading organizations toward sustainable growth and operational excellence. Kotler, P. and Keller, K.L. *Marketing Management*, 12th ed., Pearson, (2006).

Literature Review

In the chartered manager study we study management including planning, directing, organizing, Motivation, decisionmaking. In chartered manager we study about the international management, in the chartered manager we discuss the various factor which is relate to the international management. In chartered manager we study about the financial and managerial accounts, in the chartered manager we discuss the accounts in detail with solution problems according to the international standrs. In the chartered manager we study about the labour and industrial laws and company laws. Thahir, M. (2025).

The basic purpose of law study to implement the polices in the right directions. In the chartered manager we study about the payroll managemen, in the chartered manager study we learn about the payroll system. In the chartered manager we study about the financial management, During the study of chartered manager we discuss all the aspects of finance, investment, and other concept of financial management which is very viable in the financial management. In Chartered manager we study different subjects. Financial Accounting, Managerial accounting, Business management, Financial management, Behavior science, project management, operational management, Buying and selling material, Quality control management. *International Journal of Operations & Production Management*. (2025).

Methods

This study employs a qualitative descriptive research approach with a professional and academic orientation to examine postgraduate and professional research in Chartered Management. The qualitative method is considered appropriate as it allows for an in-depth understanding of managerial competencies, learning processes, and professional practices developed through Chartered Management education. *Operations & Supply Chain Management: Principles and practice*. (2025).

Research Design

The research design is based on a literature-based and case-oriented analysis. It integrates theoretical perspectives from management science with professional practice in Chartered

Management programs. This design enables the researcher to explore key managerial domains, including material management, operations management, quality control, project management, and resource utilization, within postgraduate and professional contexts. *Journal of Operations Management*. (2024).

Data Sources

Data were collected from both primary and secondary sources. Primary data consist of reflective academic experiences, professional case studies, and structured observations derived from postgraduate and professional Chartered Management studies. Secondary data were obtained from scholarly journals, textbooks, professional standards, and official publications related to Chartered Management, operations management, and professional qualification frameworks. A systematic literature review of supply chain management practices and performance. (2022).

Data Collection Techniques

Data collection techniques include document analysis, literature review, and case study examination. Document analysis focuses on postgraduate curricula, professional certification frameworks, and learning outcomes in Chartered Management programs. Case studies are used to illustrate the practical application of management theories in real organizational settings, particularly in areas such as supply chain management, production planning, quality assurance, and project execution. Di Luozzo, S., Fronzetti Colladon, A., & Schiraldi, M. M. (2024).

Data Analysis

The collected data were analyzed using thematic analysis. Key themes were identified through systematic coding, categorization, and interpretation of management practices and professional competencies. The analysis emphasizes the relationship between postgraduate academic research and professional managerial performance, highlighting how Chartered Management education contributes to effective decision-making and operational efficiency. *International Journal of Supply and Operations Management*. (2025).

Research Validity and Reliability

To ensure research validity and reliability, data triangulation was applied by comparing findings from multiple sources, including academic literature, professional standards, and case evidence. Peer-reviewed references and established management frameworks were used to strengthen the credibility and consistency of the research findings. Examining the impact of material management practices on project performance. (2024).

Results and Discussion

Subjects Study in Chartered Management Qualification:

Business management education

Business education is very important for one socitey. With the help of business education we can not enter in the era of globalization. Education is only which provide the way of progress and prosperousness. In this era of globalization we are facing many challanges. Business education is very crusel for every person. Business education provide the guide line to person, how to run the business. If we study the business education there are the many components like planning, direction, organizing and quality assurance. Business education helps how to make planning like budgeting and other financial planning. Business education provide direction regarding the human resource and organizing. Determination of the importance of material management activities in construction works. (2025).

Organizing is very important component of the business management. With the help of organizing, we allocate the human resource. Direction is the important part of business management in which we frame the policy and procedure of the companies related matters. Direction is the intrgreal part of business management we design all the rules and regulations, which is correlate to the direct matter of the business. Integrating decision tools for efficient operations management. (2025).

Other important part of the business education of the assurance, assurance is the important part of business education. In quality assurance we make the policy regarding the standerization of the business, with the help of quality assurance we can reach the target of the best quality assurance. We cannot ignore the importance of material and operation management. Operation management and material management is the integral part of the business operation. With the help of operation management we can achieve the target of better capacity. The Oxford Handbook of Supply Chain Management (Eds.). (2025).

Business education is the more important after the scientific and technologic revolution. Business education is being included in the syallubus of every highest level education like masters and PhD. Many thesis are being conducted to day on the various topic of the business management. Many research papers are being written by the various research on the topics of the business management in various journals. Many professional institutes came in to being for the promotion of business education. Many education qualifications were introduced in the universities like MBA and BBA. Business education is the intrgreal part of education world. If we want to achieve the goal of economic devlopment we should promote the Business education. Business education is very essential for socitey. In various countries many business schools was established. Many books are published by the author. Lusdiono, A., & Noer, L. R. (2024).

Marketing management

Marketing Management is the importance part of our life. with out marketing management we cannot achieve the target of sales. Marketing is the only way which provide the way of progress to the entire world. with the passage of time marketing management increase his credibility in the world profession. The concept of marketing management was present in the man naturally. Every body want that his product should be sold on the reasonable price, there fore we can say the marketing is the integreal part of world. Latifah, S. N., Wijayanti, W., & Utami, E. M. (2021).

Economy. when we study the marketing management first we should consider the concept of segamentation. Segamentation is the vital part of our marketing management. in segamentation we examine the product with demographically. when we study the demographically concept. Segamentation concept provide which product is suitable for people of other country. Marketing segementation give the awareness and guidance how the produce can be successful in region. Putra, A. R., & Arifin, S. (2021).

The second concept of marketing management product cycle. in product cycle we generate the idea and scanning of mind. Allocate the Budget, Research and Devlopment is the important part of product cycle. with the help of research and Devlopment we can measure the effectiveness of product. if the research are not give good result, we can made the further steps for the improvement in the product. with the help of marketing management we can reach the good result of the product devlopment. Commercialization is the important part of marketing management with the help of commerlzation of product we can achieve the target of sales. Aloini, D., Fronzetti Colladon, A., Gloor, P., Guerrazzi, E., & Stefanini, A. (2021).

Marketing management guide which can be situation in the marketing regarding the launching of product. There are lot of situation are faced in the marketing. perfect competition. In perfect competition every one want to achieve the market with the help of

manipulation of price, this situation is very important for seller, because he wants gain in the market. Second phase of marketing competition is monopolist competition, in monopolist competition some seller are agree on such settlement, in monopolistic competition not allow others to enter in the market. Xu, L., Mak, S., & Brintrup, A. (2021).

Very important thing is that antidumping approach in which some body enter in the market with the reduce the price which is very comparatively low as compare to the other sellers. Very important part of the marketing management is that promotion of sales. Marketing management provide the tools how to increase of sales through Advertising, promotion, Marketing Management provide the way how the product can be promoted through various ways. Marketing Mix are the importance concept of marketing management. Product, place, price promotion. Ciampi, F., Faraoni, M., Ballerini, J., & Meli, F. (2021).

These are very viable tools of marketing. When we adopt this approach we can get the success in the marketing regarding the achievement of sales and promotion. Thus we can say that the marketing management is the important part of our life. If we can get the achievement we can adopt the good marketing strategy and models. Marketing Management is the very fine tool for every body. Franceli, J. C., & Turri, S. N. Z. (2021).

Human resources management

Human resource is the important part of our world. With the help of human resource we cannot achieve the goal of development in human life. Before the some years the human resource department is not important. But in the era of globalization the human resource became the important department. After the scientific revolution the human resource is very important, human resource is very important in this era of globalization. Zhang, J., Brintrup, A., Calinescu, A., Kosasih, E., & Sharma, A. (2021).

Technology provide the path how to utilize the resources according to need of time. Human resource management is directly link to human physiology. Human resource management is directly link with the Business management. Human resource management guide us in many areas of human development. Human resource management provide the way how to utilize the human talent according to target. Human resource management study is very important student. Human resource management are being teaches in every university and business school. Ngetich, B. K., Nuryakin, & Qamari, I. N. (2021).

Economics

Economics qualifications are base of every society. Economics is consist on various school of thought. Before some deceds the some countries faced depression and inflation, because of good economist and good economic education we came over all economic problems. Economics education is very vital for every society. Faiq, et al. (2021).

Economics education are teaching approximately are taught in every university of world. It is the need of hour that we should get the economics education. Economics education can bring the social revolution in any society. With the help of good economic system we can bring the financial discipline in our society. Financial institute are the back bone of economy. Qualified economist run the system very well. Economist is the only person which can bring the social revolution in the society. Waing, H. (2021).

Supply chain management

Supply chain management is the important way and subject in this era of globalization, without supply chain management the concept of accuracy is not possible. The actual meaning of supply chain management the supply of material should reach to actual customer. Supply chain is possible only with the help of estimation of material needs and

requirement. In the concept of supply chain management we estimate the economic order quantity, with the help of economic order quantity we can estimate the economic order quantity, which is needed by the business. Anumula, S. K. (2025).

The basic purpose of supply chain is to maintain the quantity of material in the different situation. We can estimate how the material is needed in the different situations. Supply chain management give lesson how the material can reach the actual place. The basic factor in the supply chain management that the material should reach in the reasonable time. In such cases when the material reach in the reasonable time the supply chain management will be the successful. Supply chain management is very important in the operation and production management. Peter F. Drucker (2006).

Operation and production can be successfully with the help of supply chain management. In the Japan the supply chain management is very successfully because of disaster management. Disaster management can be possible with the help of supply chain management. Nasrudin, A., Tarihoran, N., & Nugraha, E. (2025).

Business management

Management is essential for every society without professional education no country can be developed. With the help of professional management the better stander of performance can be achieved. Professional management can bring the culture of accuracy in all functions professional Business management can bring the revolution in the society. Professional Business management can increase the productivity of resources. Professional education pattern is honorable for the country. Professional Business management produce the professional attitude. Professional person can be prove very beneficial for whole socitey. one professional business manager can be formulate the good business planning. Professional education bring the creativity in work. Professional education give the professional recognition to the person. Heston, Y. P., Wulandari, M., & Fernando, R. (2024).

Professional education provide the opportunity of continuous professional development. For example. USA is an industrial nation. USA professional institutes produce the professional in the field of science and technology that is why the professional management person services are good and fine as compare to the third world countries. For example in japan the professional education style adopted after the Second World War. In japan the productivity of engineering sector increased. In japan best management style was adopted. They introduced the system of JUST in. That is why japan has highest national income and per capita income. Drucker, Peter (March–April 1999).

The cost of production is very economical and accurate compare to many other countrieChina is the biggest example role of professional education. In china various institute established for the vocational and professional training. Because of this professionalism china is become most growing economy. China is only country who achieved the target of high value of gross domestic product. In third world countries role of professional education is not satisfactory. Due to this deficit they cannot be achieve the optimum level. In many countries heavy amount is allocated for the budget for the hire of profession service and professionals business management education. If one company hire the professional accountant which is qualified from the professional institute they can perform very wall as compare to the non-professional accountant in all function of accounts and finance. Dyana Maftuhatu Rosyidah, C. S. A. Jabar, Roudhotul Fitria, & Fauziah Yolviansyah. (2024).

If we hire the management consultant which is qualified from professional institute. They can provide better management consultancy according to the need and requirements of the business. Thus we can say professional education is very important for every society. If we ignore the role of professional education we will face serious consequences in the form of bad economic system and highest cost and poverty. Entire world should consider the role of

professional education with devotion and seriously. Professional Business management is only way of development for developing countries. Admiral, Y. M. (2024).

Research regarding chartered management

My hypothesis proved correct that chartered management qualifications is very effective for professional.

Table.

a. Category.	yes.	No
b. Accountant	3.	0
c. MBA.	4	0
d. M.Com.	5.	0
e. Table 2:		
f. Cetogory	Yes.	No
g. Economist.	4.	0
h. Tax consultant	5.	0
i. Accountant.	6.	0

The result of research that Chartered manager is very good professional qualifications.

Conclusion

Postgraduate and professional research in Chartered Management plays a crucial role in developing comprehensive managerial competencies required in the era of globalization and organizational complexity. Through an integrated approach that combines academic research with professional practice, Chartered Management education equips managers with in-depth knowledge of material management, operations management, quality control, project management, and strategic resource utilization. These competencies are essential for improving operational efficiency, enhancing decision-making quality, and ensuring sustainable organizational performance.

The findings indicate that postgraduate and professional Chartered Management studies emphasize evidence-based management, case-based learning, and practical problem-solving. This approach enables managers to effectively bridge the gap between theory and practice, particularly in addressing challenges related to supply chain optimization, production and operations planning, quality assurance, and project execution. Consequently, Chartered Management qualifications contribute significantly to the development of globally competent, ethical, and adaptive managerial professionals.

Recommendations

Based on the conclusions, several recommendations are proposed. First, higher education institutions and professional bodies should strengthen the integration of research-based learning and real-world case studies within Chartered Management programs to enhance practical relevance and professional impact. Second, future research is encouraged to adopt mixed-methods or empirical quantitative approaches to measure the direct impact of Chartered Management qualifications on organizational performance and managerial effectiveness. Third, organizations are advised to support continuous professional development through Chartered Management certification to ensure optimal resource utilization, quality improvement, and sustainable competitiveness in dynamic business environments.

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